

# Cart Module

## WHAT IS IT?

The eTapestry Cart provides shopping cart functionality that is tightly integrated with the eTapestry database. This easy-to-use tool allows you to manage the content of your Cart in eTapestry. It provides a new way of reporting and storing purchase transactions that will be familiar to anyone who shops on the web using a virtual shopping cart.

## HOW DOES IT WORK?

When you are ready, you will be able to set up your Cart in a new section of eTapestry. You can choose from standard web templates to set the look and feel of your Cart, or you can choose to have our eCommerce team customize your Cart. A step-by-step process walks



you through adding items to your site — with short and long descriptions, and both a thumbnail and large picture.

Create your own shopping cart within your eTapestry database.

You can also configure the behind-the-scenes processing of your Cart — from how it will calculate shipping fees and sales tax, to the fund that will be associated with the purchase of each item in the Cart, to the format and content of the order confirmation email to be sent to the purchaser.

Within eTapestry, a Cart order will be stored as a purchase, not as a gift. This makes it much easier to separate donations from purchases in your reporting. Each purchase transaction will be tied to the appropriate item to make reporting a snap, and the items that are purchased together will be grouped together as a segmented transaction in eTapestry.

## SUMMARY

The eTapestry Cart Module provides an easy way for your organization to get started selling products on your website. With the automatic data flow into eTapestry, there's no need to manually enter donations and donor information or perform a data synch with another system.



You can select from two payment options for the eTapestry Cart Module to best fit your needs. Option one is a monthly fee of 10% of your base eTapestry service, with a minimum monthly fee of \$10. Option two is a flat fee of \$.75 for each transaction processed. Standard credit card and transaction fees from third-party transaction providers also apply to both options. Custom page creation is optional and is available starting at \$899.

You can view the recording at <http://www.etapestry.com/news/videos/motm-cart>.



888.739.3827

[info@etapestry.com](mailto:info@etapestry.com)

[www.etapestry.com](http://www.etapestry.com)

© April 2009  
eTapestry.com  
6107 West Airport Blvd  
Suite 120  
Greenfield, IN 46140

eTapestry is a Blackbaud company.